



KLE Technological
University
Creating Value
Leveraging Knowledge

2016-18

Minor Degree in Entrepreneurship



Centre for Technology Innovation and Entrepreneurship (CTIE)

KLE Technological University, Hubli

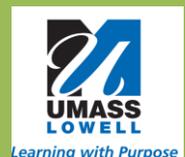
0836-2378320

nitin@bvb.edu, praveen_h@bvb.edu

www.klectie.com



Centre for Technology Innovation
and Entrepreneurship



Learning with Purpose

MINOR DEGREE IN ENTREPRENEURSHIP (MIE)

About MIE

KLE - Centre for Technology Innovation and Entrepreneurship (CTIE) in collaboration with University of Massachusetts, Lowell, USA presents “*Minor Degree in Entrepreneurship*” for engineering students of KLE Technological University, Hubli.

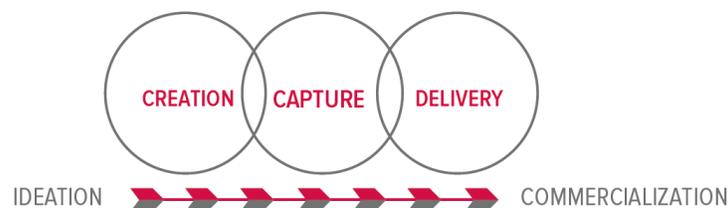
MIE helps students to acquire knowledge, skills and connections that are useful across nearly all possible career paths – from starting a business to driving innovation within large companies to developing sustainable solutions for social issues. The minor emphasizes experiential learning through startups (new businesses or social enterprises) to provide students with first-hand experience in developing innovative ideas and putting them into action.

The minor is open to 4th semester students from all engineering branches of KLE Technological University. Admission will be based on the availability of seats.

Why MIE?

The Entrepreneurship Minor combines theoretical concepts and practical skills to prepare students for the application of entrepreneurial abilities in their chosen field of work. They will be able to identify new opportunities, evaluate the worth of those undertakings, and identify the issues and milestones necessary to effectuate the desired outcome.

Students completing the minor will build their startup firm with an understanding of the venture creation process including how to: generate and develop a new business concept, apply quantitative and qualitative methods and analytical tools to identify and evaluate entrepreneurial opportunities, use data and analysis to create and evaluate a business plan, and evaluate different funding sources for a new venture.



Value Propositions

- Taught by dedicated academicians and entrepreneurs. Both can help you navigate the path toward entrepreneurship and starting your own ventures helping turn failures into learning moments, and successes into careers.
- Companies ranging from the world's largest to new ventures actively seek to create and nurture the “entrepreneurial mindset” within their organizations. The ability to innovate, a key part of the entrepreneurial mindset is a critical capability for successful firms.
- The entrepreneurship minor focuses heavily on intensive hands-on learning inside and outside the classroom.

Requirements and Curriculum

- 1) Applicants must have GPA of 7.5 by end of 2nd semester without any backlogs.
- 2) Submit an online application to Centre for Technology Innovation and Entrepreneurship through KLE official website. For further information you may visit www.klectie.com or visit CTIE staff room (Email id – nitin@bvb.edu, praveen_h@bvb.edu)

Sl No	Course title with course code	Academic Semesters	Description
1	Principles of Innovation and Entrepreneurship	Jan 2017 to May 2017 (4 th Semester)	<i>This course is designed to understand the importance of innovation and entrepreneurship in today's global economy and cultivate an entrepreneurial mindset among students.</i>
2	Managing Innovation	June 2017 to July 2017 (Summer term b/n 4 th and 5 th semester)	<i>This course is designed to help students understand, appreciate, and learn to manage the technology innovation process.</i>
3	New Products and Services	Aug 2017 to Dec 2017 (5 th Semester)	<i>This course is designed to familiarize students with the principles and practices in the conceptualization, design, testing, forecasting, and launching of new products and services. This course comprises of an ideation workshop as a precursor that help them to understand and connect to course contents.</i>
4	Finance and Marketing for emerging entrepreneurs	Jan 2018 to May 2018 (6 th Semester)	<i>This course is designed to forecast, interpret & apply financial and marketing strategies required for a startup firm. This course comprises of two workshops on financial concepts.</i>
5	Starting a New Venture	June 2018 to July 2018 (Summer term b/n 6 th and 7 th semester)	<i>This course is designed to help students to identify, evaluate, and obtain control over opportunities that can be exploited by starting new companies.</i>

Note: All these courses are of 3 credits each

About CTIE

Centre for Technology Innovation and Entrepreneurship (CTIE), at KLE Technological University campus, Hubli was established in 2012 has been providing space, mentorship, technology support, access to labs for tech start-ups through Incubation model.

Our incubation model follows a two pronged approach. It essentially intends to create success stories and showcase them to initiate young students and graduates into technology entrepreneurship. CTIE works closely with Centre for Innovation and Product Development (CIPD) as feeder of commercializable technology ideas.

“Emerging India is realizing the importance of entrepreneurship, and our collaboration with UMass Lowell reflects on our commitment to the changing needs of the country,”

– Dr. Ashok Shettar, Vice Chancellor, KLE Technological University

“The collaboration with UMass Lowell is a shot in the arm for KLE’s efforts in building enterprising youth at the regional level who can boost the local economy, The student exchange programs we have with UMass Lowell have been very popular at KLE. I am expecting the minor in entrepreneurship will be equally popular. We are excited about this collaboration.”

– Nitin Kulkarni, Director, CTIE

About UMass, Lowell

The University of Massachusetts Lowell (also known as UMass Lowell) is an urban public research university in Lowell, Massachusetts, United States, and part of the University of Massachusetts system committed to excellence in teaching, research and community engagement. The university is dedicated to transformational education that fosters student success, lifelong learning and global awareness.

In alliance with the Manning School of Business at University of Massachusetts, Lowell, USA the B.V Bhoomaraddi College of Engineering and Technology has introduced the exchange program on Innovation & Entrepreneurship from the year 2013. Now UMass has collaborated with KLE Technological University to offer “Minor degree in Entrepreneurship” from January 2017.

“KLE has a very good engineering program, and they are going to hire faculty who may come here for their Ph.D. They can also send some students for a higher level program like the Master of Science in Innovation and Technological Entrepreneurship”

- Ashwin K Mehta, Professor, Manning School of Business, UMass Lowell