

## Experiencing Entrepreneurship – PUPA 2018

Entrepreneurship, the spirit of believing yourself and initiating a business, is an Art. PUPA has been a platform that has helped students put their best foot forward in exhibiting their entrepreneurial talent. It's a mega platform, which has helped the makers of tier 2 and tier 3 cities to design, develop, build and Sell any product to experience the entrepreneurial process. The PUPA product exhibition was held on 13 October, 2018 at BVB campus, Hubli.

Being held since last five years, PUPA has garnered attention from institutions all over the state. A journey that began with **20 budding ideas in 1<sup>st</sup> season in 2013**, has now reached to **414 engineered ideas in its 6<sup>th</sup> season**. With highest number of registrations up till date, from total **32 institutions**, sixth edition of PUPA promised to set up a technical fiesta like never before. These 32 institutions include 4 schools, 3 polytechnic colleges, 5 MBA institutions, 2 PU colleges and 16 engineering institutions from across of North Karnataka. Each team was given a seed capital of Rs. 500 from KLE Tech Univ.



Portable Fridge and Smart Switch

PUPA 2018, an entrepreneurial arena, was kicked off with "PUPA" emerging out of the cocoon by Vice Chancellor of KLE Technological University, Dr. Ashok Shettar. The exceptional start had already raised the bars to new heights. Whole of the arena glowed with perfect combination of young aspiring talents and well experienced minds.

With ideas officially turning into products, PUPA 2018 technically bridged the gap between 'Project' and 'Product'. Well-developed, sellable products and extremely focused participants gradually embraced it with touch of motivation and inspiration. One of the products, **Swara**, completely handcrafted with teak wood and deodar which amplifies the mobile speakers was one of them. A simple technology of concentrated sound giving loud outputs was employed in this product.

Fans of the gaming sensation PUBG also had something to take away. **PUBG trigger**, which emphasized the shooting and focusing experience in game, emerged as the centre of attraction. **Cool Buzz**, a mini portable refrigerator which helps travellers and hostellers, worked on pie electric module with a DC power.



Swara - Acoustics

A handy, portable car battery operated **vehicle cleaner** was grabbing everyone's attention. **Headphone Splitter** lets multiple individuals to enjoy the music from single device, stood out of the crowd. **Solar Helmet**, which charges the power bank simultaneously, was another highlight. **Solar Tracker**, designed to rotate in the direction of sun to utilize maximum solar energy was an amazing product. All the products were designed, made and SOLD!

Headphone Splitter

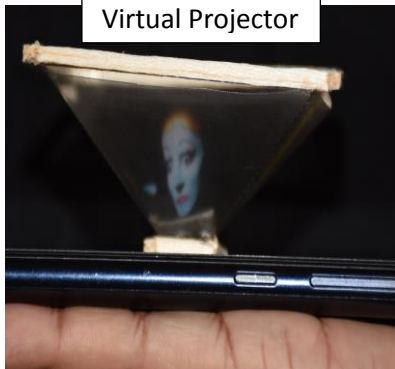


Participants appreciated the efforts made by team 'Make in BVB', in helping them transform their ideas to products. Students, in the process garnered skills like critical thinking, team and time management, communication skills and developing a marketing strategy. Solving real life problems by their products and helping people around them, had made them extremely happy. They also added that, proper and accurate mentorship has helped them achieve more.

A newly developed **Make in BVB** app was launched too. This is an application that will help students to connect not just with PUPA but with all the upcoming events of Make in BVB. Further Hon'ble Vice Chancellor, Prof. Ashok Shettar congratulated the team MIB for presenting PUPA as a great example of sheer passion and also broadening the range of its participation from young school students to engineering graduates.

Exceptional and Amazing ideas now have a new destination; a destination of doers, unmasking their potential of realizing their ideas. Pupa 2018 marked the beginning of another exhilarating year filled with a bunch of entrepreneurial events. The huge success of this mega event is attributed to all the budding entrepreneurs, inspiring minds of Make in BVB and all the faculties who have been a guiding light since the inception of PUPA. With the promise, to return with the new bunch of ideas, and make the arena radiate with innovations yet again in the next year, PUPA 2018 concluded.

Virtual Projector



PUBG Triggers

